

Media release



FROM THE MINISTER FOR SKILLS AND WORKFORCE PARTICIPATION

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ALLAN LAUNCHES NEW TRANSPORT AND LOGISTICS CAREERS WEBSITE

Young Victorians will have access to information about transport and logistics careers following the launch of a new web based version of a popular learning resource.

Skills and Workforce Participation Minister Jacinta Allan said the latest version of the *"This Way to Your Future" Careers in T&L* CD highlighted the diverse range of rewarding careers offered by the sector.

"The Brumby Government is taking action to address the skills challenge in regional and rural Victoria and connect young people with different industry opportunities," Ms Allan said.

"Transport and logistics is a growing industry that offers a range of career opportunities ranging from marketing and sales through to warehousing logistics and freight transport.

"Brumby Government research shows the industry will need almost 15,000 extra workers over the next three years.

"This new resource will play a key role in addressing the industry's skills needs by promoting transport and logistics careers to young people in an accessible, innovative way," Ms Allan said.

The previous version of *"This Way to Your Future" Careers in T&L* CD has been credited with dispelling community misconceptions about transport and logistics, with more than 2500 copies currently in use across Victoria, New South Wales and Queensland.

The CD ROM provides detailed information on a range of entry level jobs in the sector through to senior positions.

Ms Allan said posting the resource online will enable more people to have

access to the resource, regardless of whether they are in Melbourne, Bendigo or Mildura.

“The Victorian transport and logistics industry is one of the state’s largest sectors, employing more than 330,000 people and contributing more than 14 per cent of the state’s Gross State Product,” she said.

“The Brumby Government is committed to supporting the future of the sector through this initiative and others such as Freight Careers Day, an annual event sponsored by the Department of Innovation, Industry and Regional Development.”

“This Way to Your Future” - Careers in T&L CD ROM is available at:
www.supplychainvictoria.com.au