

# Media release



## FROM THE MINISTER FOR INDUSTRY AND TRADE

**DATE: Friday, February 29, 2008**

### **AWARD-WINNING INDUSTRY JOBS INITIATIVE EXPANDED**

A new interactive CD Rom informing industry bodies and school students on more than 80 occupations in the Transport and Logistics (T&L) industry will drive awareness of industrial job opportunities, the Minister for Industry and Trade, Theo Theophanous announced today.

Mr Theophanous said the new product is an extension of a kit highlighting local T&L careers initiatives for which the Victorian Government was awarded the 2006 *Australian Supply Chain & Logistics Award* for Training, Education and Development.

“Initiatives like this CD-Rom highlight the wide range of T&L jobs and career opportunities that are available to ensure the industry has access to the people and skills it will need for future growth and development,” Mr Theophanous said.

“It is part of the Brumby Government’s drive to keep growing Victoria as Australia’s State of Supply Chain Excellence and Gateway of Choice.

“Response to the initial kit was so positive that a reprint has been necessary to meet demand.

“With the new CD-Rom component covering a range of additional occupations, it will now be more useful to an even wider cross section of the industry.”

In addition to road transport and warehousing which featured on the initial CD-Rom, the new product provides career information on sectors including logistics, aviation, rail, maritime, stevedoring and transport services.

Mr Theophanous said transport and logistics played a vital role in economic growth by enabling a seamless flow of freight and information along the supply chain.

“Recent research commissioned by the Brumby Government indicates that the T&L industry contributes nearly 15 per cent to Victoria’s gross state product and is responsible for 334,000 jobs,” he said.

The CD-Rom is being distributed to more than 500 secondary schools statewide and to various industry organisations. It was developed by Goulburn Ovens TAFE (GOTAFE) which received an \$82,500 Brumby Government grant to produce the new extended version.