

FROM THE MINISTER FOR INDUSTRY AND TRADE

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PORT OF MELBOURNE SUPPLY CHAIN GOES ONLINE

Businesses involved with the Port of Melbourne supply chain have received a boost to their efficiency with the launch of a new interactive website funded by the Brumby Government.

Industry and Trade Minister Theo Theophanous said the new website, developed by Transport and Distribution Training Victoria with technical support from Goulburn Ovens TAFE, provided a range of resources.

“The website aims to help companies operate more efficiently along sea freight logistics chains, to increase their competitiveness and to promote Victoria as the State of Supply Chain Excellence,” Mr Theophanous said.

“It provides printable supply chain maps and text describing the key activities undertaken within the export/import supply chain.

“The content is based on input from all key stakeholders and includes exporters, importers, stevedores, Australian Customs and AQIS, freight forwarders, customs agents and shipping lines.”

“Those in the industry who participated in the project should be congratulated, because that work has resulted in a world-class ICT product that will no doubt have applications well beyond the Port of Melbourne.”

The original pilot program that led to the website was developed through the *Business Activity Harmonisation Study* Implementation Rollout Project funded with a Brumby Government grant of \$250,000.

Mr Theophanous said following successful testing and strong industry support the Brumby Government provided a further \$95,000 grant for the website’s completion.

“The Brumby Government recognises that achieving supply chain excellence puts us ahead in the global marketplace,” he said.

“We are improving the overall supply chain environment through the framework of our *Victorian Supply Chain Excellence* Action Plan.”

The Action Plan and Port of Melbourne Supply Chain Awareness Interactive tool can be found at www.supplychainvictoria.com.au, the Transport and Logistics Industry Round Table website.