



Goulburn Ovens  
Institute of TAFE



# The Transport & Logistics Careers CD ROM

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# Purpose of T&L CD Rom

- T&L Career Information CD-ROM initiative was developed in recognition of limited resources and tools available to attract new entrants to the industry
- To develop an interactive tool which would appeal to young people because of their ease with computers
- Pilot T&L CD-ROM commenced in Shepparton in April 2006

# Consultation

- A range of industry stakeholders including:
  - Young people
  - IIRD
  - TDT Victoria
  - Employers from the T&L sector
  - Employees from the T&L sector
  - Teachers from the GOTAFE T&L delivery group
  - Transport Workers Union

# Aim

- To develop an interactive CD ROM to profile career opportunities and pathways within the T&L industry
- To provide pre employment information for potential new entrants into the industry
- Extension of the Award Winning Careers in T&L Project commissioned by IIRD in 2006
- Original CD Rom only addressed Road and touched on Warehousing

# Industry Sectors

- Road
- Warehousing
- Air
- Sea
- Rail
- Services to International Trade including Stevedoring, Freight Forwarding, Customs Brokering and Management

# Content

- Job descriptors
- Skills required
- Suitable school subjects
- Qualifications and licences needed
- Approximate expected income and
- Educational pathways
- Career pathways

# Target Market

- School students 16-19 year olds
- Parents
- Career teachers
- Unemployed persons
- Job networks
- Australian Apprenticeship Centres

# Potential Markets

- New entrants into the T&L industry
- Current employees working in the T&L Industry
- Other industries facing decline e.g. farming sector where diversification is required due to drought
- Workers who have been retrenched as a result of industry closures

# Careers in T&L

## Live Demonstration of the CD Rom



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# Thank You

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